







الجمهورية اليمنية وزارة التعليم العالي والبحث العلمي جامعة صنعاء كلية اللغات وحدة ضمان الجودة

# **Course Specification of Advanced Communication Skills**

I. Course Identification and General Information:								
1	Course Title:	Advar	nced C	ommunicati	on Skills			
2	Course Number & Code:	DR 31						
3	Credit hours:			С.Н			Total	
3		Theore	etical	Practical	Training	Seminar		
		3	3	-	-	-	3	
4	Study level/ semester at which this			Level 2,	Semester 1			
7	course is offered:							
5	Pre -requisite (if any):	Liste	ning an	d Speaking l	& Listening	g and Speaki	ing II	
6	Co –requisite (if any):			]	None			
7	Program (s) in which the course is offered:			BA T	ranslation			
8	Language of teaching the course:			Е	nglish			
9	Location of teaching the course:			Faculty of	of Language:	S		
10	Prepared by:			Naseem	Al-Naqeeb			
11	Date of approval:							
1	II. Course description:							
_	orming presentations and discussions in class.  I. Intended learning outcomes (				nd II are pre	-	for this ourse.	
				(A) Knov	vledge and	Understai	nding:	
	Alignment Course Intended Learning Outcomes (CILOs) t Un	to Progran iderstandi						
Pro	gram Intended Learning Outcomes (Sub-	Course Intended Learning Outcomes (CILOs) in:						
	PILOs) in:	Knowledge and Understanding						
	Knowledge and Understanding							
Afte	r completing this program, students will be able to:	After p	articip	ating in the	course, stu	dents will b	e able to:	
A3-	Reflect an awareness of the basic	a1-	Demo					
	structures, levels and discourse functions			an	d constructiv	ve feedback	skills.	
	of the English language and the ways in							
	which words and sentences are related to							
	each other and how they combine to create							
	texts of different types.		_					
A5-		a2-	D	emonstrate a				
	of the social, pragmatic and functional	1		communicat	ion skills ess	sential in cu	iturally	

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رئيس القسم أ.م.د/ عدنان الشعيبي









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				-					
	uses of language in various contexts in society.		diverse and individ	lually differential settings.					
	Teaching And Assessment Metho	ods Fo	or Achieving Learning	Outcomes:					
A	Alignment Learning Outcomes of Knowledge and Understanding to Teaching and Assessment Methods:								
Cour	rse Intended Learning Outcomes (CILOs)	Teac	hing strategies/methods	Methods of					
in Knowledge and Understanding to be used assessm									
Afte	r participating in the course, students will be able to:		teractive lectures. esentations and	<ul><li>Achievement tests</li><li>Presentations</li></ul>					
a1-	Demonstrate active listening, observational skills, and constructive feedback skills.		scussions in class. Itorials	<ul><li>Oral assessment and feedback</li></ul>					
a2-	Demonstrate advanced verbal and non- verbal communication skills essential in culturally diverse and individually differential settings.								
			(B)	<b>Intellectual Skills:</b>					
A	dignment Course Intended Learning Outcomes (CILOs) to	Progran	1 Intended Learning Outcomes (P	ILOs) in: Intellectual skills					
Prog	gram Intended Learning Outcomes (Sub- PILOs) in Intellectual skills	Co	ourse Intended Learning Intellectual						
After	completing this program, students will be	After	participating in the cour						
D2	able to:	b1-	T1	to:					
В3-	Apply critical thinking and problem solving skills within the subject paradigm,	<b>b1-</b> Identify strengths and weaknesses of written and oral communication							
	encompassing close reading of texts.	h2-	<b>b2-</b> Explain skills of communication such						
		introducing oneself and greeting.							
	Teaching and Assessment Metho	ods For Achieving Learning Outcomes:							
Ali	gnment Learning Outcomes of Intellectual								
	rse Intended Learning Outcomes (CILOs) in Intellectual Skills.		Teaching stegies/methods to be used	Methods of assessment					
Afte	r participating in the course, students will	• A	variety of practices	■ Written					
<u></u>	be able to:		nd exercises.	examinations.					
<b>b</b> :	• •		lassroom discussions.	<ul><li>Presentations</li><li>Oral assessment and</li></ul>					
1.	written and oral communication.		roup and pair work imulations	feedback					
b	2- Explain skills of communication such as introducing oneself and greeting.		ini di	<ul> <li>Practical lab sessions</li> </ul>					
	as introducing offeser and greeting.		(C) Professional	and Practical Skills:					
Align	ment Course Intended Learning Outcomes (CILOs) to Prog	gram Int Skills	` /						
	Program Intended Learning Outcomes (Su PILOs) in Professional and Practical Skill	b- Course Intended Learning Outcomes							
After	completing this program, students will be	able	After participating in the	he course, students will					

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to:	be	able to:					
C4- Apply a range of conceptual tools and communication skills in handling language-based tasks in appropriate contexts, including the ability to present sustained and persuasive written and oral arguments cogently and coherently.	c1- Use appropriate tactics to handle tasks sas congratulating, complimenting requesti						
C5- Successfully utilize strategies to interpret, analyze and critically examine diverse forms of discourse including literary, journalistic, historical and other non-literary texts.  Tooching and Assessment Methods For	c2- Perform basic presentation forms, such as deleivering short welcome speeches.						
Teaching and Assessment Methods For Achieving Learning Outcomes:  Alignment Learning Outcomes of Professional and Practical Skills to Teaching and Assessment							
	Methods:						
Course Intended Learning Outcomes (CILOs) in Professional and Practical Skills	LOs) in  Teaching strategies/methods to be used  Methods of assessmen						
After participating in the course, students will be able to:  C1- Use appropriate tactics to handle tasks such as congratulating, complimenting and requesting.  C2- Perform basic presentation forms, such as deleivering short welcome speeches.	<ul> <li>Lectures in which theses skills are demonstrated and discussed.</li> <li>Excersics in labs.</li> <li>Presentations, role plays and discussions in class/lab.</li> <li>Lab tutorials and practical sessions</li> <li>Presentations</li> </ul>	ent and					
	(D) General / Transferable						
Alignment Course Intended Learning Outcomes (CILOs) to Program In skills	ended Learning Outcomes (PILOs) in: General and Tra	nsferable					
Program Intended Learning Outcomes (PILOs) in General / Transferable skills	Course Intended Learning Outcomes ( in General / Transferable skills	CILOs)					
After completing this program, students will be able to:	After participating in the course, stude be	ents will able to:					
D1- Engage in a life-long self-learning, time management and leadership with commitment to professional ethics in their job-related tasks and show respect of cultural diversity.	d1- Employ a reflective and rational mind response to routine life contexts a education-related and job-related issu						
D5- Demonstrate effective skills in research capability, creative thinking and interpersonal relationship skills.  Teaching and Assessment Methods For A	Use interpersonal relationship skills, such as accepting / declining An Invitation expressing gratitude and apologizing						

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Alig	Alignment Learning Outcomes of General and Transferable skills to Teaching and Assessment Methods:								
Course Intended Learning Outcomes (CILOs) in General and Transferable Skills		Teaching strategies/methods to be used	Methods of assessment						
Aft	er participating in the course, students will be able to:	<ul><li>Group and pair work.</li><li>Excercises</li></ul>	<ul><li>Oral assessment and</li></ul>						
d1-	Employ a reflective and rational mind in response to routine life contexts and education-related and job-related issues.	<ul><li>Group and pair work.</li><li>Presentations by students</li></ul>	open presentations Team work						
d2-	Use interpersonal relationship skills, such as accepting / declining An Invitation, expressing gratitude and apologizing.	<ul><li>Learning in groups and team works.</li><li>Group projects</li></ul>	<ul><li>Interviews</li><li>authentic</li><li>assessment</li></ul>						

#### **IV.** Course Content:

## 1 – Course Topics/Items:

	a – Theoretical Aspect								
Order	Topic List / Units	CILOs (symbols)	Sub-topic List	Number of weeks	Contact hours				
1	Introduction	b1,	The process of communication and factors that influence communication: sender, receiver, channel, code, topic, message, context, feedback, noise, filters and barriers.	1	3				
2	Verbal and non-verbal communication	a1, b2, d1	Verbal and non-verbal (Body Language) communication	1	3				
3	Self- Introduction	a1, b2, c1, c2, d2	<ul> <li>3.1 Introducing oneself – in an educational atmosphere.</li> <li>3.2 Self-introduction – for career</li> <li>3.3 Model Self-introduction</li> </ul>	2	6				
4	English for Etiquette		4.1 Greeting 4.2 Introducing 4.3 Congratulating / Complimenting 4.4 Requesting 4.5 Accepting / Declining An Invitation 4.6 Expressing Gratitude 4.7 Apologizing 4.8 Seeking, Granting, Refusing Permission:	2	6				
5	Dialogue Building	a1, a2, b1, c1, d2	Dialogue building practice	2	6				
6	Speeches	a1, b1, b2, c1, c2,	6.1 Welcome Speech	2	6				

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الجمهورية اليمنية وزارة التعليم العالي والبحث العلمي جامعة صنعاء كلية اللغات وحدة ضمان الجودة

		d1	6.2 Welcome Addres 6.3 Vote of Thank				
7	Group Discussion	a1, a2, b2, c1, d2	Group Discussion Practic	e <b>2</b>	6		
8	Group presentations	A1, a2, c2		2	6		
Number of Weeks /and Units Per Semester					42		
			b- Training Aspec	et: (NA)			
Order	Traiı	ning Tasks CILOs (symbols)		Number of weeks	Contact hours		
1							
	Num	ber of Weeks /and Unit	s Per Semester				
V.	Teaching st	rategies of the cours	se:				
	Tutorials.	d discussions in class.	<ul> <li>Excersics in labs.</li> <li>Presentations, role plays and discussions in class/lab.</li> <li>Lab tutorials and practical sessions.</li> <li>Learning in groups and team works.</li> <li>Group projects.</li> <li>Lectures in which skills are demonstrated and discussed.</li> </ul>				

- Written examinations.
- Practical lab sessions.
- Oral assessment and open presentations.
- Teamwork.
- Interviews.
- Authentic assessment.

	VI- Schedule of Assessment Tasks for Students During the Semester:									
No.	Assessment Method	Week Due	Mark	Proportion of Final Assessment	Aligned Course Learning Outcomes (CILOs symbols)					
1	Attendance and participation	1-15	10	10%						
2	Mid-term exam	7	20	20%	A1, a2, b1, b2, c1, d2					
3	Group Presentations	14, 15	20	20%	A1, a2, c2,					
4	Final Exam	16	50	50%	a1, a2, b2, c1, d1, d2					
	Total		100	100%						

## VII. Learning Resource (MLA style or APA style)s:

1- Required Textbook (s) ( maximum two )

Mishra, M., Petra, R. & Tripathy P. (n.d.). English Communication Skills (Theory). Bhubaneswar: Colle

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د/ محمد الناصر

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**Assessment Methods:** 









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	•	of Engineering and Technology. (Prepared Course) Santhi, V. & Selvam, R. (2015) <i>Advanced Skills for Communication in English: Book 1</i> . New Century I
		House.
	2	- Recommended Readings and Reference Materials
_		Communication Skills, (2 <sup>nd</sup> ed.). (2004) New York: Ferguson.
L		3- Essential Reference
	4	- Electronic Materials and Web Sites etc.
		skillsyouneed.com/ips/communication-skills.html
	<u> </u>	themuse.com/tags/communication
	5	- Other Learning Material:
		-
		IX. Course Policies: (Based on the Uniform Students' Bylaw (2007))
	1	Class Attendance:
		Class Attendance is mandatory. A student is considered absent and shall be banned from taking
	2	the final exam if his/her absence exceeds 25% of total classes.
	2	Tardiness: A student will be considered late if he/she is not in class after 10 minutes of the start time of class.
	3	Exam Attendance/Punctuality:
		No student shall be allowed to the exam hall after 30 minutes of the start time, and shall not leave the
		hall before half of the exam time has passed.
	4	Assignments & Projects:
		Assignments and projects must be submitted on time. Students who delay their assignments or
	_	projects shall lose the allocated mark.
	5	Cheating: Cheating is an act of fraud that results in the cancelation of the student's exam or assignment. If it
		takes place in a final exam, the Uniform Students' Bylaw (2007) shall apply.
	6	Forgery and Impersonation:
		Forgery/Impersonation is an act of fraud that results in the cancelation of the student's exam,
		assignment or project. If it takes place in a final exam, the Uniform Students' Bylaw (2007) shall
		apply.
	7	Other policies:
		The University official regulations in force will be strictly observed and students shall comply with
		all rules and regulations of the examination set by the Department, Faculty and University Administration.
		Administration.

اللجنة الإشرافية:									
التوقيع	الصفة الوظيفية	الاسم	م						
	نائب العميد للدراسات العليا	د/ عباس مطهر	۲						
	نائب عميد مركز التطوير وضمان الجودة	أ.م.د/ أحمد مجاهد	٣						

عميد مركز التطوير أ.م.د/ هدى العماد

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معة للشئون الأكاديمية	أد/ إبراهيم المطاع نائب رئيس الجا	٤

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الجمهورية اليمنية وزارة التعليم العالي والبحث العلمي جامعة صنعاء كلية اللغات وحدة ضمان الجودة

# **Course Plan of Advanced Communication Skills**

I.	I Information about Faculty Member Responsible for the Course:									
Naı	me of Faculty Member					Offi	ce Hou	rs		
Loc	ation &Telephone No.		SA'	Т	SUN	MON	TUI	E WE	D	THU
	E-mail									
II. Course Identification and General Information:										
1-	- Course Title: Advanced Communication Skills									
2-	C	ourse Number & Code:								DR 31
						С.Н				Total
3-	Credit hours:		Th.		Semin	ar	Pr.	F. Tr	,	Total
			3	3	-		-			3
4-	Study level/year at which this course is offered:			Level 2, Semester 1						
5-		Pre –requisite (if any):	DR 14, DR 24							
6-		Co –requisite (if any):				N	one			
7-	Program (s) in wh	ich the course is offered	BA Translation							
8-	Language	e of teaching the course:	English							
9-	System of Study:		Regular							
10-	Mode of delivery: Interactive Lecture									
11-	Location	of teaching the course:			Fac	culty of	Langu	ages		
III.(	Course description:									

The course aims to train the students to communicate effectively using simple and concise language by improving their verbal and non-verbal communication style, as well as enhancing interpersonal skills. The course also aims to eliminate communication roadblocks and build self-confidence in students through performing presentations and discussions in class. Listening and Speaking I and II are pre-requisites for this

## IV.Intended learning outcomes (ILOs) of the course:

#### After completing this course, students will be able to:

- 1. Demonstrate active listening, observational skills, and constructive feedback skills.
- 2. Demonstrate advanced verbal and non-verbal communication skills essential in culturally diverse and individually differential settings.
- 3. Identify strengths and weaknesses of written and oral communication.
- 4. Explain skills of communication such as introducing oneself and greeting.
- 5. Use appropriate tactics to handle tasks such as congratulating, complimenting and requesting.
- 6. Perform basic presentation forms, such as deleivering short welcome speeches.
- 7. Employ a reflective and rational mind in response to routine life contexts and education-related and job-related issues.
- 8. Use interpersonal relationship skills, such as accepting / declining An Invitation, expressing gratitude and apologizing.

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V. Cou	irse Content:					
			<b>A</b> –	Theoretica	al Aspect:	
Order	Topics List				<b>Contact Hours</b>	
1	Introduction to the course: The process of c and factors that influence co		We	eek 1	3	
2	Verbal and non-verbal communication (Bo	ody Language)	We	eek 2	3	
3		ntroduction (1)	We	ek 3	3	
4	Self-Ir	ntroduction (2)	We	ek 4	3	
5	English fo	or Etiquette (1)	We	ek 5	3	
6	English fo	or Etiquette (2)	We	eek 6	3	
7	M	lid-term Test	We	eek 7	3	
8	Dialogue	e Building (1)	We	eek 8	3	
9	Dialogue	e Building (2)	We	ek 9	3	
10		Speeches (1)	Wee	ek 10	3	
11		Speeches (2)	Wee	ek 11	3	
12		Discussion (1)		ek 12	3	
13	Group	Discussion (2)	Week 13		3	
14	Group Presentations		Week 14		3	
15		Presentations	Week 15		3	
16 Final Exam			Week 16		3	
	Number of Weeks /and Units Per Semes	ter	16		42	
			b- Tr	aining Asp		
Order	Training Task	s		Week Due	Contact hours	
1						
	Number of Weeks /and Units Per S					
		VII. Teachin			course:	
	Interactive lectures. Presentations and discussions in class. Tutorials. A variety of practices and exercises. Classroom discussions. Group and pair work. Simulations.	<ul> <li>Excersics in labs.</li> <li>Presentations, role plays and discussions class/lab.</li> <li>Lab tutorials and practical sessions.</li> <li>Learning in groups and team works.</li> <li>Group projects.</li> <li>Lectures in which skills are demonstrated</li> </ul>				
		and u	iscussed.	Assessm	nent Methods:	
<ul><li>Pra</li><li>Ora</li></ul>	tten examinations. ctical lab sessions. l assessment and open presentations. edule of Assessment Tasks for St		/s. c assessme	ent.		

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**Assessment Method** 

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Mark

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**Proportion of Final** 

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No.

Week Due









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				Assessment	
1	Attendance and participation	1-15	10	10%	
2	Mid-term exam	7	20	20%	
3	Group Presentations	14, 15	20	20%	
5	Final Exam	16	50	50%	
	Total		100	100%	
VII. Learning Resource (MLA style or APA style)s:					
1- Required Textbook (s) ( maximum two )					
<ul> <li>Mishra, M., Petra, R. &amp; Tripathy P. (n.d.). English Communication Skills (Theory). Bhubaneswa College of Engineering and Technology. (Prepared Course)</li> <li>Santhi, V. &amp;Selvam, R. (2015) Advanced Skills for Communication in English: Book 1. New Century Book House.</li> <li>Recommended Readings and Reference Materials</li> </ul>					
Communication Skills, (2 <sup>nd</sup> ed.). (2004) New York: Ferguson.					
3- Essential References					
4- Electronic Materials and Web Sites etc.					
	skillsyouneed.com/ips/communication-skills.html				
	themuse.com/tags/communication				
5- Other Learning Material:					
-					
IX. Course Policies: (Based on the Uniform Students' Bylaw (2007))					
1	Class Attendance: Class Attendance is mandatory. A student is considered absent and shall be banned from taking the final exam if his/her absence exceeds 25% of total classes.				
2	Tardiness: A student will be considered late if he/she is not in class after 10 minutes of the start time of class.				
3	Exam Attendance/Punctuality: To student shall be allowed to the exam hall after 30 minutes of the start time, and shall not leave the hall before half of the exam time has passed.				
4	Assignments and projects must be submi	Assignments & Projects: Assignments and projects must be submitted on time. Students who delay their assignments or projects shall lose the allocated mark.			
5	Cheating: Cheating is an act of fraud that results in the cancelation of the student's exam or assignment. If it takes place in a final exam, the Uniform Students' Bylaw (2007) shall apply.				
6	Forgery and Impersonation:				

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Other policies:

apply.

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7

Forgery/Impersonation is an act of fraud that results in the cancelation of the student's exam, assignment or project. If it takes place in a final exam, the Uniform Students' Bylaw (2007) shall









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The University official regulations in force will be strictly observed and students shall comply with all rules and regulations of the examination set by the Department, Faculty and University Administration.

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