







الجمهورية اليمنية وزارة التعليم العالي والبحث العلمي جامعة صنعاء كلية اللغات وحدة ضمان الجودة

Course Specification of English for Media & Journalism

I	I. Course Identification and General Information:							
1	Course Title:	E	nglish for Me	edia & Jouri	nalism			
2	Course Number & Code:		Γ	OR 55				
		С.Н						
3	Credit hours:	Theoretical	Practical	Training	Seminar	Total		
		3				3		
4	Study level/ semester at which		3 rd Level	/ 5 th Semeste	er			
_	this course is offered:							
5	Pre –requisite (if any):		All Writ	ting Courses				
6	Co -requisite (if any):		ESP; Tecl	nnical Writin	ng			
7	Program (s) in which the course		BA in En	glish Studie	S			
	is offered:							
8	Language of teaching the course:		E	nglish				
9	Location of teaching the course:	Department of English-Faculty of Languages						
1	Prepared by:		Abdulhar	need Ashuja	ıa			
0								
1	Date of approval:							
1								

II. Course description:

The aim of this course is to introduce students to the techniques of writing for the media and to increase their specialized vocabulary in that field. It equips students with the linguistic tools necessary for them to develop professional skills that would help them get jobs in the media community. It will also introduce them to the language of media: abbreviations, agencies, terms and headlines.

III.	III. ntended learning outcomes (ILOs) of the course:				
	(A) Knowledge and Understanding:				
Alignm	ent of Course Intended Learning Outcomes (CILOs) to Pro	gram In	tended Learning Outcomes (PILOs) in: Knowledge and Understanding.		
Program Intended Learning Outcomes (Sub- PILOs) in: Knowledge and Understanding			urse Intended Learning Outcomes (CILOs) in: Knowledge and Understanding		
After completing this program, students will be able to:			After completing this course, students will be able to:		
A5-	Demonstrate an informed understanding of the social, pragmatic and functional uses of language in various contexts in society.	a1-	Show an understanding of basic principles of writing for the media.		

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A6-	Demonstrate a sound knowledge of contemporary approaches to the study of language, its literature, culture and teaching.	the characteristics of media and journalistic writing ure, in English.				
	Teaching and Assessment Meth					
	ment of Learning Outcomes of Knowledge	and U				
Course Intended Learning Outcomes (CILOs) in Knowledge and Understanding			Teaching stegies/methods to be used	Methods of assessment		
coı	mpleting this course, students will be able to:	• I ₁	nteractive lectures and	■ Examinations (mid-		
a1-	Show an understanding of basic principles of writing for the media.	pı	resentations	term and final)		
a2-	Demonstrate knowledge of the special characteristics of media and journalistic writing in English.]	Discussions of reading Materials Describing texts	 Attendance and active participation Short oral/written quizzes Written assignments 		
			(1	3) Intellectual Skills:		
Alignn	Alignment of Course Intended Learning Outcomes (CILOs) to Program Intended Learning Outcomes (PILOs) in: Intellectual skills					
	gram Intended Learning Outcomes Sub- PILOs) in Intellectual skills	Cou		g Outcomes (CILOs) of		
	completing this program, students will be	Intellectual Skills After completing this course, students will be able to:				
	able to:					
B1-	Critically examine and evaluate evidence in relation to communication and language use in a variety of modes, genres and contexts, in different literary and non-literary texts.	b1-	their features and dis	a texts to be familiar with scuss current affairs and ssional matters in English.		
	Teaching and Assessment Meth	ods	for Achieving Lear	ning Outcomes:		
Align	ument of Learning Outcomes of Intellectu					
C	ourse Intended Learning Outcomes (CILOs) in Intellectual Skills.	Teacl	ning strategies/methods to be used	Methods of assessment		
b1-	Analyze English media texts to be familiar with their features and discuss current affairs and professional matters in English.	:	Interactive Lectures Class discussion In-class collaborative tasks Presentations Pair and Group work activities Problem solving	 Examinations (midterm and final) Attendance and active participation Short oral/written quizzes Written assignments 		

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			activ	vities		
			(C	Professional	and	Practical Skills:
Aligni	ment of Course Intended Learning Outcomes (CILOs) to Pr	rogram Int		•		
]	Program Intended Learning Outcom	es		Course Intended	l Lea	rning Outcomes
(S	bub- PILOs) in Professional and Pract	tical		(CILOs) in Profe	ession	nal and Practical
	Skills			S	Skills	
After	completing this program, students will be ab		After	completing this cou	ırse, st	tudents will be able to:
C5-	Successfully utilize strategies to inter	rpret,	c1-	Employ strateg	ies (of analyzing short
	analyze and critically examine di	verse		media texts to hi	ighlig	their features and
	forms of discourse including lite	erary,				write similar ones.
	journalistic, historical and other	non-				
	literary	texts				
			c2-	Use professiona	al vo	cabulary to express
				their views reg	gardi	ng current affairs,
					1	using various media.
	Teaching and Assessment Method	ds for	Achie	eving Learning	Out	comes:
A	lignment of Learning Outcomes of Profession	nal and	Practio	cal Skills to Teaching	g and	Assessment Methods:
		Tooghing				
Cou	rse Intended Learning Outcomes (CILO	s) in			_	Methods of
Cou	rse Intended Learning Outcomes (CILO Professional and Practical Skills	s) in	stra	ntegies/methods to	be	Methods of assessment
	Professional and Practical Skills			ntegies/methods to used		assessment
Af	Professional and Practical Skills ter completing this course, students will be a	able to:		ntegies/methods to used Interactive Lectu	res	assessment - Examinations
	Professional and Practical Skills ter completing this course, students will be a Employ strategies of analyzing	able to:	-	ntegies/methods to used Interactive Lectu - Class discussi	res ion	assessment
Af	ter completing this course, students will be a Employ strategies of analyzing media texts to highlight their feature	short es and	-	used Interactive Lectu - Class discussin-class collaborat	res ion ive	- Examinations (mid-
Af c1-	Professional and Practical Skills ter completing this course, students will be a Employ strategies of analyzing media texts to highlight their feature write similar	short es and rones.	-	used Interactive Lectu - Class discussion-class collaborationskip	res ion ive	assessment - Examinations
Af	Professional and Practical Skills ter completing this course, students will be a Employ strategies of analyzing media texts to highlight their feature write similar Use professional vocabulary to ex	short es and r ones.	- I	Interactive Lecture - Class discussion-class collaborationskin-creation - Presentation	res ion ive	- Examinations (mid-
Af c1-	Professional and Practical Skills ter completing this course, students will be a Employ strategies of analyzing media texts to highlight their feature write similar Use professional vocabulary to extend their views regarding current affairs,	short es and r ones.	- I - Pa	ntegies/methods to used Interactive Lectu - Class discussion-class collaborations task - Presentation	res ion ive	- Examinations (mid-term and final)
Af c1-	Professional and Practical Skills ter completing this course, students will be a Employ strategies of analyzing media texts to highlight their feature write similar Use professional vocabulary to ex	short es and r ones.	- I - Pa	Interactive Lecture - Class discussion-class collaborationskin-creation - Presentation	res ion ive	- Examinations (mid-term and final) - Attendance and active
Af c1-	Professional and Practical Skills ter completing this course, students will be a Employ strategies of analyzing media texts to highlight their feature write similar Use professional vocabulary to extend their views regarding current affairs,	short es and r ones.	- I - Pa ac	Interactive Lecture - Class discussion-class collaborate task - Presentation - Pr	res ion ive cs ons	- Examinations (mid-term and final) - Attendance and
Af c1-	Professional and Practical Skills ter completing this course, students will be a Employ strategies of analyzing media texts to highlight their feature write similar Use professional vocabulary to extend their views regarding current affairs,	short es and r ones.	- I - Pa ac	ntegies/methods to used Interactive Lectu - Class discussion-class collaborations task - Presentation	res ion ive cs ons	- Examinations (mid-term and final) - Attendance and active
Af c1-	Professional and Practical Skills ter completing this course, students will be a Employ strategies of analyzing media texts to highlight their feature write similar Use professional vocabulary to extend their views regarding current affairs,	short es and r ones.	- I - Pa ac	Interactive Lecture - Class discussion-class collaborate task - Presentation - Pr	res ion ive cs ons	- Examinations (mid-term and final) - Attendance and active participation
Af c1-	Professional and Practical Skills ter completing this course, students will be a Employ strategies of analyzing media texts to highlight their feature write similar Use professional vocabulary to extend their views regarding current affairs,	short es and r ones.	- I - Pa ac	Interactive Lecture - Class discussion-class collaborate task - Presentation - Pr	res ion ive cs ons	- Examinations (mid-term and final) - Attendance and active participation - Short oral/written quizzes
Af c1-	Professional and Practical Skills ter completing this course, students will be a Employ strategies of analyzing media texts to highlight their feature write similar Use professional vocabulary to extend their views regarding current affairs,	short es and r ones.	- I - Pa ac	Interactive Lecture - Class discussion-class collaborate task - Presentation - Pr	res ion ive cs ons	- Examinations (mid-term and final) - Attendance and active participation - Short oral/written quizzes - Written
Af c1-	Professional and Practical Skills ter completing this course, students will be a Employ strategies of analyzing media texts to highlight their feature write similar Use professional vocabulary to extend their views regarding current affairs,	short es and r ones.	- I - Pa ac	Interactive Lecture - Class discussion-class collaborate task - Presentation - Pr	res ion ive cs ons	- Examinations (mid-term and final) - Attendance and active participation - Short oral/written quizzes

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	(D) General / Transferable Skills:				
Alignn	nent of Course Intended Learning Outcomes (CILOs) to Program	ı Intend			
	ogram Intended Learning Outcomes			ng Outcomes (CILOs)	
	LOs) in General / Transferable skills		in General / Trai		
	completing this program, students will be able	A		se, students will be able to:	
	to:				
D3-	Utilize Information Communication	d1-	1- Use IT tools to access and use media sources		
	Technologies (ICTs) to enhance their			nal texts related to local	
	critical and analytical skills in English		and international	affairs, using various	
	language and literature as well as in			media.	
	life-related projects.				
D6	Communicate proficiently and fluently	d2 Make use of skills and knowledge learned			
	in English in different academic,	during the course to communicate orally and			
professional and social settings.			in w	riting in media contexts.	
Teaching and Assessment Methods for Achieving Learning Outcomes:					
A	Alignment of Learning Outcomes of General a	nd Tra	ansferable skills to Teacl	ning and Assessment	
	Methods:				
C	ourse Intended Learning Outcomes		Teaching	Methods of	
	Os) in General and Transferable Skills	stra	ategies/methods to be	assessment	
	completing this course, students will be able to:		used Interactive Lectures	Examinations (mid-	
d1-	Use IT tools to access and use media			Examinations (initi-	
u1-		- Class discussion			
	equirces to produce professional texts	т	n aloss collaborativa	term and final)	
	sources to produce professional texts	- I	In-class collaborative	term and final)	
	related to local and international affairs,	- 1	tasks	term and final) - Attendance and active	
d2-	related to local and international affairs, using various media.		tasks - Presentations	,	
d2-	related to local and international affairs, using various media. Make use of skills and knowledge	- Pa	tasks - Presentations air and Group work	- Attendance and active participation	
d2-	related to local and international affairs, using various media. Make use of skills and knowledge learned during the course to	- Pa	tasks - Presentations	Attendance and active participationShort oral/written	
d2-	related to local and international affairs, using various media. Make use of skills and knowledge learned during the course to communicate orally and in writing in	- Pa ac	tasks - Presentations ir and Group work ctivities	- Attendance and active participation	
d2-	related to local and international affairs, using various media. Make use of skills and knowledge learned during the course to	- Pa ac	tasks - Presentations air and Group work	Attendance and active participationShort oral/written quizzes	
d2-	related to local and international affairs, using various media. Make use of skills and knowledge learned during the course to communicate orally and in writing in	- Pa ac	tasks - Presentations ir and Group work ctivities	Attendance and active participationShort oral/written	
d2-	related to local and international affairs, using various media. Make use of skills and knowledge learned during the course to communicate orally and in writing in	- Pa ac	tasks - Presentations ir and Group work ctivities	Attendance and active participationShort oral/written quizzes	
d2-	related to local and international affairs, using various media. Make use of skills and knowledge learned during the course to communicate orally and in writing in	- Pa ac	tasks - Presentations ir and Group work ctivities	Attendance and active participationShort oral/written quizzesWritten assignments	
	related to local and international affairs, using various media. Make use of skills and knowledge learned during the course to communicate orally and in writing in media contexts.	- Pa ac	tasks - Presentations ir and Group work ctivities	 Attendance and active participation Short oral/written quizzes Written assignments Presentations 	
d2-	related to local and international affairs, using various media. Make use of skills and knowledge learned during the course to communicate orally and in writing in media contexts.	- Pa ac	tasks - Presentations air and Group work etivities oblem solving activities	 Attendance and active participation Short oral/written quizzes Written assignments Presentations group mini-projects 	
	related to local and international affairs, using various media. Make use of skills and knowledge learned during the course to communicate orally and in writing in media contexts.	- Pa ac	tasks - Presentations air and Group work etivities oblem solving activities	 Attendance and active participation Short oral/written quizzes Written assignments Presentations 	

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Topic List / Units

Introduction

CILOs

(symbols)

a1; a2

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Sub-topic List

Aims of the course; What is media and

principles of writing for the media

journalism? Features and characteristics;

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Contact

hours

3

Number

of weeks

1

رئيس الجامعة أ.د/ القاسم عباس

Nr

1









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	Newspapers		Writing headlines; analyzing newspaper		
2		a1; a2; b1	articles; practicing interview skills; planning and writing a newspaper article	2	6
3	Radio	a1; a2; b1; c1	Understanding the language of radio presenters; understanding the production process; planning a news list; giving post-production feedback	1	3
4	Magazines	a1; a2; b1; c1	Composing magazine covers; planning the contents of a magazine; giving instructions for a photo shoot; planning and writing a true-life story	2	6
5	Television	a1; a2; b1; c1	Understating the pre-production process; organizing a filming schedule; filming on location; editing a TV documentary	1	3
6	New Media	a1; a2; b1; c1; d1;d2	Briefing a website designer; analyzing problems and providing solutions; planning and writing a blog; creating a podcast	2	6
7	Advertising	a1; a2; b1; c1; d1;d2	Selling your services to a potential client; creating a print advert; creating a screen advert; presenting a finished advert	2	6
8	Marketing	a1; a2; b1; c1; d1;d2	Analyzing market trends and taking actions; setting up a marketing commination strategy; organizing the relaunch of a product; evaluating the success of a re-launch	1	3
9	Presentations	a1; a2; b1; c1; d1;d2	Students' group presentations on selected topics	2	6
	Num	ber of Weeks	/and Units Per Semester	14	42

	b- Training Aspect:					
Order	Training Tasks	CILOs (symbols)	Number of weeks	Contact hours		
1						
2						
	Number of Weeks /and Units Per Semester					

Teaching strategies of the course:

Interactive Lectures; Class discussion; In-class collaborative tasks; Presentations; Pair and Group work activities; Problem solving activities

3-Assessment Methods:

Examinations (mid-term and final); Attendance and active participation; Short oral/written quizzes; Written assignments; Presentations; group mini-projects

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رئيس القسم نانب العميد لشؤون الجودة عميد الكلية أم.د/ عدنان الشعيبي أم.د/ عبدالحميد الشجاع د/ محمد الناصر









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VI.	Assignments:			
No	Assignments	Aligned CILOs (symbols)	Week Due	Mark
1	Taking the rules of writing headlines into consideration paraphrase 5 news headlines,	a1; a2	4	2
2	Based on features of writing for the media, write a short news material	a1; a2; b1; c1	7	3
3	Based on magazine style of writing, write a short true-life story	a1; a2; b1; c1; d1;d2	9	2
4	Transcribe a short TV documentary	a1; a2; b1; c1; d1;d2	11	2
5	Based on an internet search of blogs, write a short report on the most popular types of blogs and bloggers.	a1; a2; b1; c1; d1;d2	12	2
6	Prepare a presentation on creating a print advert and a screen advert	a1; a2; b1; c1; d1;d2	14&15	4
	Total			15

VII.							
No.	Assessment Method	Week Due	Mark	Proportion of Final Assessment	Aligned Course Learning Outcomes (CILOs symbols)		
1	Quiz	5	5	5%	a1; a2; b1		
2	Assignments & Presentations	2-15	15	15%	a1; a2; b1; c1; d1;d2		
3	Mid-semester exam	8	20	20%	a1; a2; b1; c1		
4	Final Exam	16	60	60%	a1; a2; b1; c1		
	Total		100	100%			

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VIII.



Learning Resource (MLA style or APA style)s:







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, 11	Learning Resource (VIEW Style of Will It Style)s.
1	- Required Textbook(s) (maximum two)
	• Ceramella N. & Lee E.(2008). Cambridge English for the Media. Cambridge: UK
	Waldnerová, J. (2016). English for Journalists. Constantine University: Slovakia.
2	2- Recommended Readings and Reference Materials
	1- Evans, H. (2000). Essential English for Journalists, Editors and Writers. Pimlico: UK.
3	3- Essential References
	- Hicks, W. (2007). English for Journalists. Routledge: London
4	4- Electronic Materials and Web Sites etc.
	- http://www.bbc.co.uk/worldservice/learningenglish/specials/2009/03/090316 specials cojo.shtml
	- http://www.onestopenglish.com/esp/
	 http://www.britishcouncil.org/professionals-specialisms-journalism-intro.htm http://www.slideshare.net/RockyS11/english-for-journalistsdoc
	- https://www.angiegensler.com/what-is-a-blog
	- https://www.angiegensler.com/how-to-start-a-blog/
5	5- Other Learning Material:
	- Various media materials will be provide to students to get exposed to a variety of
	oral and written media texts.
IX	Course Policies: (Based on the Uniform Students' Bylaw (2007))
1	Class Attendance:
	Class Attendance is mandatory. A student is considered absent and shall be banned
	from taking the final exam if his/her absence exceeds 25% of total classes.
2	Tardiness:
	A student will be considered late if he/she is not in class after 10 minutes of the start time of
3	class.
3	Exam Attendance/Punctuality: No student shall be allowed to the exam hall after 30 minutes of the start time, and shall not
	leave the hall before half of the exam time has passed.
4	Assignments & Projects:
	Assignments and projects must be submitted on time. Students who delay their assignments
	or projects shall lose the allocated mark.
5	Cheating:
	Cheating is an act of fraud that results in the cancelation of the student's exam or
	assignment. If it takes place in a final exam, the Uniform Students' Bylaw (2007) shall
	apply.
6	Forgery /Impersonation is an act of froud that results in the canceletion of the student's even
	Forgery/Impersonation is an act of fraud that results in the cancelation of the student's exam, assignment or project. If it takes place in a final exam, the Uniform Students' Bylaw (2007)
	assignment of project. If it takes place in a final exam, the official students bylaw (2007)

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د/ محمد الناصر

نائب العميد لشؤون الجودة عميد الكلية

رئيس القسم

أ.م.د/ عدنان الشعيبي أ.م.د/ عبدالحميد الشجاع









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	shall apply.
7	Other policies:
	The University official regulations in force will be strictly observed and students shall
	comply with all rules and regulations of the examination set by the Department, Faculty and
	University Administration.

اللجنة الإشرافية:						
التوقيع	الصفة الوظيفية	الاسم	م			
	نائب العميد للدر اسات العليا	د/ عباس مطهر	1			
	نائب عميد مركز التطوير وضمان الجودة	أ.م.د/ أحمد مجاهد	٢			
	نائب رئيس الجامعة للشئون الأكاديمية	أ.د/ إبراهيم المطاع	٣			

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Th. Seminar

Pr.

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Course Plan of English for Media and Journalism

I Information about Faculty Member Responsible for the Course:							
Name of Faculty Member	Abdulhameed Ashujaa	Office Hours					
Location & Telephone No.	cation & Telephone No. 777330104 SAT SUN MON TUE WED TH		THU				
E-mail	ashujaa2@gmail.com		2		2		
II. Course Identification and General Information:							
1-	Course Title: English for Media & Journalism						
2-	Course Number & Code: DR 55						
				С.Н			Total
							I OLAL

		3	-	-		3
4-	Study level/year at which this course is offered:	3 rd Level / 5 th Semester				
5-	Pre –requisite (if any):	All Writing Courses				
6-	Co –requisite (if any):	ESP; Technical Writing				
7-	Program (s) in which the course is offered	rogram (s) in which the course is offered BA in English Studies				
8-	Language of teaching the course:	English				
9-	System of Study:	Regular				

10- Mode of delivery: Interactive Lectures

11- Location of teaching the course: Department of English-Faculty of Languages

Credit hours:

III. Course Description:

The aim of this course is to introduce students to the techniques of writing for the media and to increase their specialized vocabulary in that field. It equips students with the linguistic tools necessary for them to develop professional skills that would help them get jobs in the media community. It will also introduce them to the language of media: abbreviations, agencies, terms and headlines.

IV. Intended learning outcomes (ILOs) of the course:

After completing this course, students will be able to:

- 1. Show an understanding of basic principles of writing for the media.
- 2. Demonstrate knowledge of the special characteristics of media and journalistic writing in English.
- 3. Analyze English media texts to be familiar with their features and discuss current affairs and professional matters in English.
- 4. Employ strategies of analyzing short media texts to highlight their features and write similar ones.
- 5. Use professional vocabulary to express their views regarding current affairs, using various media.
- 6. Use IT tools to access and use media sources to produce professional texts related to local

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and international affairs, using various media.

7. Make use of skills and knowledge learned during the course to communicate orally and in writing in media contexts.

V. Course Content:

	A – Theoretical Aspect:				
No	Topics List	Week Due	Contact Hours		
1	Introduction: Aims of the course; What is media and journalism? Features and characteristics; principles of writing for the media	1 st	3		
2	Newspapers (1); Writing headlines; analyzing newspaper articles	2 nd	3		
3	Newspapers (2): Practicing interview skills; planning and writing a newspaper article	3 rd	3		
4	Radio: Understanding the language of radio presenters; understanding the production process; Planning a news list; giving post-production feedback	4 th	3		
5	Magazines (1): Composing magazine covers; planning the contents of a magazine	5 th	3		
6	Magazines (2): Giving instructions for a photo shoot; planning and writing a true-life story	6 th	3		
7	Television: Understating the pre-production process; organizing a filming schedule; filming on location; editing a TV documentary	7^{th}	3		
8	Mid-Term Exam	8 th	3		
9	New Media (1): Briefing a website designer; analyzing problems and providing solutions	9 th	3		
10	New Media (2): Planning and writing a blog; creating a podcast	10 th	3		
11	Advertising (1): Selling your services to a potential client; creating a print advert creating a screen advert; presenting a finished advert	11 th	3		
12	Advertising (2): Creating a screen advert; presenting a finished advert	12 th	3		
13	Marketing: Analyzing market trends and taking actions; setting up a marketing commination strategy; organizing the re-launch of a product; evaluating the success of a re-launch	13 th	3		
14	Students' group presentations	14 th	3		
15	Students' group presentations	15 th	3		
16	Final Exam	16 th	3		
	Number of Weeks /and Units Per Semester	16	48		

b- Training Aspect:				
Order	Training Tasks	Week Due	Contact hours	
1				

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2		
	Number of Weeks /and Units Per Semester	

VI. Teaching strategies of the course:

Interactive Lectures; Class discussion; In-class collaborative tasks; Presentations; Pair and Group work activities; Problem solving activities

Assessment Methods:

Examinations (mid-term and final); Attendance and active participation; Short oral/written quizzes; Written assignments; Presentations; group mini-projects

No.	Type of Assessment Tasks	Week Due	Mark	Proportion of Final Assessment
1	Quiz	5	5	5%
2	Assignments & Presentations	2-15	15	15%
3	Mid-semester exam	8	20	20%
4	Final Exam	16	60	60%
	Total		100	100%

	Tasks and Assignments		
No.	Tasks and Assignments	Week Due	Mark
1	Taking the rules of writing headlines into consideration paraphrase 5 news headlines,	4	2
2	Based on features of writing for the media, write a short news material	7	3
3	Based on magazine style of writing, write a short true-life story	9	2
4	Transcribe a short TV documentary	11	2
5	Based on an internet search of blogs, write a short report on the most popular types of blogs and bloggers.	12	2
6	Prepare a presentation on creating a print advert and a screen advert	14&15	4
	Total		15

VIII. Learning Resource (MLA style or APA style)s:

- 1- Required Textbook(s) (maximum two)
 - Ceramella N. & Lee E.(2008). Cambridge English for the Media. Cambridge: UK
 - Waldnerová, J. (2016). English for Journalists. Constantine University: Slovakia.
- **Recommended Readings and Reference Materials**
 - 2- Evans, H. (2000). Essential English for Journalists, Editors and Writers. Pimlico: UK.
- **Essential References**

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	- Hicks, W. (2007). English for Journalists. Routledge: London
	-
4	- Electronic Materials and Web Sites etc.
	- http://www.bbc.co.uk/worldservice/learningenglish/specials/2009/03/090316_specials_cojo.shtml
	- http://www.onestopenglish.com/esp/
	- http://www.britishcouncil.org/professionals-specialisms-journalism-intro.htm
	- http://www.slideshare.net/RockyS11/english-for-journalistsdoc
	- https://www.angiegensler.com/what-is-a-blog
	- <u>https://www.angiegensler.com/how-to-start-a-blog/</u>
5	- Other Learning Material:
	- Various media materials will be provide to students to get exposed to a variety of
	oral and written media texts.
IX.	IX. Course Policies: (Based on the Uniform Students' Bylaw (2007))
1	Class Attendance:
	Class Attendance is mandatory. A student is considered absent and shall be banned
	from taking the final exam if his/her absence exceeds 25% of total classes.
2	Tardiness:
	A student will be considered late if he/she is not in class after 10 minutes of the start time of
	class.
3	Exam Attendance/Punctuality:
	No student shall be allowed to the exam hall after 30 minutes of the start time, and shall not
	leave the hall before half of the exam time has passed.
4	Assignments & Projects:
_	Assignments and projects must be submitted on time. Students who delay their assignments
	or projects shall lose the allocated mark.
5	Cheating:
3	Cheating is an act of fraud that results in the cancelation of the student's exam or
	assignment. If it takes place in a final exam, the Uniform Students' Bylaw (2007) shall
	apply.
6	Forgery and Impersonation:
U	Forgery/Impersonation is an act of fraud that results in the cancelation of the student's exam,
	assignment or project. If it takes place in a final exam, the Uniform Students' Bylaw (2007)
	shall apply.
7	Other policies:
,	The University official regulations in force will be strictly observed and students shall
	comply with all rules and regulations of the examination set by the Department, Faculty and
	University Administration.
	University Administration.

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