

الجمهورية اليمنية وزارة التعليم العالي والبحث العلمي جامعة ـ صنعاء كلية الحاسوب وتكنولوجيا المعلومات وحدة ضمان الجودة

Course Specification of Data Mining and warehousing

Course No	(•••••)
	•	***************************************	•

2020/2021

Course Specification of Data Mining and warehousing

I. C	I. Course Identification and General Information:			
1	1 Course Title: Data Mining and warehousing			
2	Course Code & Number:			

Head of Department	Vise Dean for Qulity	Dean of the Faculty	Dean of Development center and Quality
	Assurance		Assurance
Assoc. Prof. Mansour N. Ali	Dr. Anwar Al-Shamiri	Dr. Nagi Al-Shibani	Assoc. Prof. Dr.Huda Al.Emad

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		C.H				TOTAL
3	Credit hours:	Th.	Seminar	Pr	Tr.	
		3				3
4	Study level/ semester at which this course is offered:	3 rd Le	vel-2 nd sem	ester		
5	Pre -requisite (if any):	Progra	amming Fu	ndamenta	ls	
6	Co –requisite (if any):	None				
7	Program (s) in which the course is offered:	Comp	iter Science)		
8	Language of teaching the course:	English	h/Arabic			
9	Study System	Term I	Based Syste	em		
10	Mode of delivery:	Full Ti	me			
11	Location of teaching the course:	Faculty Techno		nputer a	nd Info	ormation
12	Prepared By:	Dr.Ibra	ahim Al-Ba	ltah		
13	Date of Approval					

II. Course Description:

This course is an introductory course on data mining. It introduces students with the fundamental concepts, methods, algorithms, and techniques. This course covers wide range of data mining top including an introduction to kinds of data can be mined, basic statistical descriptions of data, data visualization, data preprocessing, data warehousing and online analytical processing, data cube

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technology, mining frequent patterns, association and correlations, classification, and cluster anal

III. C	Course Intended learning outcomes (CILOs) of the course (maximum 8CILOs)	Referenced PILOs (Only write code number of referenced Program Intended learning outcomes
a.1	Demonstrate an understanding of the essential concepts, methods, and techniques of data mining.	A2, A3
a.2	Define the benefits of knowledge discovery, data warehousing, data cube, frequent pattern mining, classification, and clustering.	A4
b.1	Discuss the crucial role of data preprocessing, data cube and OLAP in knowledge discovery.	B1
b.2	Analyze and evaluate the differences between supervised and unsupervised learning techniques.	B2
c.1	Apply various data mining techniques for knowledge discovery.	C1
c.2	Employ different classification and clustering methods for extracting the acquired knowledge.	C4
d.1	Work effectively either individually or in groups to accomplish the assigned task.	D1
d.2	Effectively communicate, leadership management, team cooperation, labor division and moderate the integration of ability.	D4

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(A) Alignment Course Intended Learning Outcomes of Knowledge and Understanding to Teaching Strategies and Assessment Strategies:				
Course Intended Learning Outcomes	Teaching strategies	Assessment Strategies		
a1- Demonstrate an understanding of the essential concepts, methods, and techniques of data mining.	Active lectures, interactive class discussions, exercises and home works, laboratory based session, problem solving, interactive class discussions	Written tests, assignments		
a2 - Define the benefits of knowledge discovery, data warehousing, data cube, frequent pattern mining, classification, and clustering.	Active lectures, interactive class discussions, exercises and home works, laboratory based session, problem solving, interactive class discussions	Written tests, assignments		

(B) Alignment Course Intended Learning Outcomes of Intellectual Skills to Teaching Strategies and Assessment Strategies:			
Course Intended Learning Outcomes	Teaching strategies	Assessment Strategies	
b1- Discuss the crucial role of data preprocessing, data cube and OLAP in knowledge discovery.	Active lectures, interactive class discussions, exercises and home works, laboratory based session, problem solving, interactive class discussions	Written tests, assignments, Coursework Activities, practical lab sessions	

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b2 - Analyze and evaluate the	Active lectures, interactive class	Written tests,
differences between supervised	discussions, exercises and home	assignments, Coursework
and unsupervised learning	works, laboratory based session,	Activities, practical lab
techniques.	problem solving, interactive	sessions
	class discussions	

(C) Alignment Course Intended Learning Outcomes of Professional and Practical Skills to Teaching Strategies and Assessment Strategies:				
Course Intended Learning Outcomes	Teaching strategies	Assessment Strategies		
c1- Employ different classification and clustering methods for extracting the acquired knowledge.	Exercises and home works, laboratory based session, directed self- study/ Independent learning, Problem solving	Written tests, assignments, Coursework Activities, project, practical lab sessions		
c2- Work effectively either individually or in groups to accomplish the assigned task.	Exercises and home works, laboratory based session, directed self- study/ Independent learning, Problem solving	Written tests, assignments, Coursework Activities, project, practical lab sessions		

(D) Alignment Course Intended Learning Outcomes of Transferable Skills to Teaching Strategies and Assessment Strategies:				
Course Intended Learning Outcomes	Teaching strategies	Assessment Strategies		
d1- Work effectively either individually or in groups to accomplish the assigned task.	Project, directed self- study/ independent learning, team work (group learning)	Assignments and project		

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d2- Effectively communicate, leadership	Project, directed self- study/	Assignments and
management, team cooperation, labor	independent learning, team	project
division and moderate the integration of	work (group learning)	
ability.		

IV. Course Content: A - Theoretical Aspect: Number Learning contact Order **Units/Topics List** of **Sub Topics List** Outcomes hours Weeks Why Data Mining? What Kinds of Data Can Be Mined? What Kinds of Patterns Can Be Mined? - Which Technologies 1 3 Introduction a1, a2 1 Are Used? - Which Kinds of **Applications Are** Targeted? Major Issues in Data Mining - Data Objects and Attribute Types - Basic Statistical Getting to Know Your Descriptions of Data 2 a1, a2, 1 3 Data - Data Visualization Measuring Data Similarity and Dissimilarity Data Preprocessing: An 2 3 **Data Preprocessing** a1, b1, c1 6 Overview

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4	Data Warehousing and Online Analytical Processing Data Cube Technology	a1, a2, b1 a1, a2, b1, c1	 Data Cleaning Data Integration Data Reduction Data Transformation and Data Discretization Data Warehouse: Basic Concepts Data Warehouse Modeling: Data Cube and OLAP Data Warehouse Design and Usage Data Warehouse Implementation Data Generalization by Attribute-Oriented Induction Data Cube Computation: Preliminary Concepts Data Cube Computation Methods Processing Advanced 	
		61, 61	Kinds of Queries by Exploring Cube - Technology - Multidimensional Data Analysis in Cube Space	
6	Mining Frequent Patterns, Associations, and Correlations: Basic Concepts and Methods	a1, a2, c1	 Basic Concepts Frequent Itemset Mining Methods Which Patterns Are Interesting?—Pattern Evaluation Methods 	
	Classification: Basic Concepts	a1, a2, b2, c1, c2	 Basic Concepts Decision Tree Induction Bayes Classification Methods 	

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			 Rule-Based Classification Model Evaluation and Selection Cluster Analysis Postitioning Methods 		
7	Cluster Analysis: Basic Concepts and Methods	a1, a2, b2, c1, c1	 Partitioning Methods Hierarchical Methods Density-Based Methods Grid-Based Methods Evaluation of Clustering 	2	6
8	Final project discussion	d1, d2		1	3
Numbe	Number of Weeks /and Units Per Semester			14	42

B - Pr	B - Practical Aspect: (if any)					
Order	Tasks/ Experiments	Number of Weeks	contact hours	Learning Outcomes		
1						
2						
3						
4						
5						
6						
7						
8						
Nur	mber of Weeks /and Uni	ts Per Semester				

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V. Teaching strategies of the course:
Active lectures
Seminar/ project/presentation
Interactive class discussions
Exercises and home works
Laboratory based session
Directed self- study/ Independent learning
Problem solving
Team work (group learning)

VI.	Assignments:			
No	Assignments	Aligned CILOs(symbols)	Week Due	Mark

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	Students should be divided into groups,	a1,a2,b1,b2 ,c1,c2,	15 th week	30
	and each group must select a real case	d1, d2		
	study and dataset. Every group should			
	perform data preprocess and apply at			
1	least five different mining techniques			
	and write a technical report about the			
	steps that were carried out and explain in			
	details the final results from every			
	technique.			

VII	VII. Schedule of Assessment Tasks for Students During the Semester:							
No.	Assessment Method	Week	Mark	Proportion of Final	Aligned Course Learning			
140.	Assessment Wethou	Due Mark		Assessment	Outcomes			
1	Assignment	15 th week	30	30%	a1,a2,b1,b2,c1,c2,d1,d2			
2	Mid Exam	7 th week	10	10%	a1,a2,b1,b2 ,c1,c2			
3	Final Exam	16 th week	60	60%	a1,a2,b1,b2 ,c1,c2			

VIII. Learning Resources:

- Written in the following order: (Author Year of publication Title Edition Place of publication Publisher).
- 1- Required Textbook(s) (maximum two).
 - 1- H. Jiawei, K. Micheline and P. Jian, 2012, Data Mining: Concepts and Techni Third Edition, Elsevier.

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	2-	Mehmed Kantardzic, 2020, Data Mining: Concepts, Models, Methods, and
		Algorithms, Third Edition, Wiley.
2- E	ssential	References.
	1-	Rajan Chattamvelli, 2016, Data Mining Methods, Second Edition, Alpha Scie
		International Limited.
	2-	Sang Suh, 2012, Practical Applications of Data Mining, Jones & Bartlett.
	3-	Max Bramer, 2016, Principles of Data Mining, Third Edition, Springer.
3- E	ectronic	Materials and Web Sites etc.
	1-	https://www.guru99.com/data-mining-tutorial.html
	2-	https://www.tutorialspoint.com/data_mining/index.htm
	3-	https://www.wisdomjobs.com/e-university/data-mining-tutorial-199.html
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IX. Course Policies:

1 Class Attendance:

- students are allowed one absence without a required written excuse for every semester credit hour taken.
- For all students who exceed the specified amount of unexcused absentees, an official documented excuse from the university may be required by the instructor
- It is the student's responsibility and entitlement to meet and discuss all absences or planned absences with their instructors.
- All students must notify the Office of Student Affairs/Judicial Affairs for any emergencies that require immediate exemption from university grounds within a period of 48 hours.
- No student shall neglect more than 20% of their class attendance, whether excused or unexcused, in a given semester.
- Upon the prudence and judgment of the instructor, a course grade of "FA" may be given to any student who exceeds 25% of absentees in a semester.
- The Office of Student Affairs/Judicial Affairs is officially responsible for issuing class excuses for legitimate purposes.
- Once a student reaches approximately ten to fifteen percent of absentees in a class, he/she shall receive a warning.
- The Chair of the respective program has the right to permit a student's withdrawal form a course, if presented with a suitable and acceptable explanation for excessive absentees. This will be coordinated and is with the consent of the Registrar.

2 Tardy:

If a student is tardy three times to class, it is automatically counted as an absence. Each
instructor is responsible to define the rules for which a student is considered late to
class.

3 Exam Attendance/Punctuality:

- All students have to attend exam as specified.
- Student who fails to attend the exam has to bring documented reasons
- All students must come to exam on time and no excuses are accepted for late coming.

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4	Assignments & Projects:
	All assignment and projects have to be submitted, as scheduled, on time.
	Late submission causes deduction of marks.
5	Cheating:
	 All students are required and are expected to act and behave according to the Academic Integrity Code and Standards of Conduct as explained and detailed in the student handbook. Punitive actions for any and all students not abiding by these rules is also outlined in the student handbook. Any student caught in the act of or is suspected of cheating will automatically receive a grade of "0" for that exam, quiz, project, or assignment and be suspended from the university for the semester period. Any recurring attempt in cheating will be a matter for immediate dismissal from the University. Any student who assists, contributes, or in any way is found to be involved in helping another student cheat will receive an equivalent and equal penalty.
6	Plagiarism:
	Regulations will be pursued and enforced on any plagiarism attempts.
7	Other policies:
	-

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Faculty of Computer & Information Technology

Department of Computer Science

Program of Computer Science

Course syllabus of Data Mining and warehousing

Course No (.....)

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2020/2021

Template for Course Plan (Syllabus)

I Information about Faculty Member Responsible for the Course:							
Name of Faculty Member				Office	Hour	S	
Location& Telephone No.		SAT	SUN	MON	TUE	WED	THU
E-mail							

II.	II. Course Identification and General Information:					
1-	Course Title:	Data Mining and warehousing				
2-	Course Number & Code:					
			C.	Н		Total
₃₋ c	Credit hours:	Th.	Seminar	Pr.	F. Tr.	
		3	-	-	-	3
4-	Study level/year at which this course is offered:	3 rd Level-2 nd semster				
5-	Pre –requisite (if any):	Program	nming Fund	damentals		

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6-	Co –requisite (if any):	None
7-	Program (s) in which the course is offered	Computer Science
8-	Language of teaching the course:	English/Arabic
9-	System of Study:	Term based system
10-	Mode of delivery:	Full Time
11-	Location of teaching the course:	Faculty of Computer and Information Technology

III. Course Description:

This course is an introductory course on data mining. It introduces students with the fundamental concepts, methods, algorithms, and techniques. This course covers wide range of data mining top including an introduction to kinds of data can be mined, basic statistical descriptions of data, data visualization, data preprocessing, data warehousing and online analytical processing, data cube technology, mining frequent patterns, association and correlations, classification, and cluster analytical processing.

IV. Intended learning outcomes (ILOs) of the course:

• Brief summary of the knowledge or skill the course is intended to develop:

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- 1- Demonstrate an understanding of the essential concepts, methods, and techniqu data mining.
- 2- Define the benefits of knowledge discovery, data warehousing, data cube, freque pattern mining, classification, and clustering.
- 3- Discuss the crucial role of data preprocessing, data cube and OLAP in knowled discovery.
- 4- Analyze and evaluate the differences between supervised and unsupervised lear techniques.
- 5- Apply various data mining techniques for knowledge discovery.
- 6- Employ different classification and clustering methods for extracting the acquir knowledge.
- 7- Work effectively either individually or in groups to accomplish the assigned tas
- 8- Effectively communicate, leadership management, team cooperation, labor divi and moderate the integration of ability.

V. Course Content:				
Distribution of Semester Weekly Plan of Course Topics/Items and Activities.				
A – Theoretical Aspect:				
Order	Topics List	Week Due	Contact Hours	

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1	Introduction	1st week	3
2	Getting to Know Your Data	2 nd week	3
3	Data Preprocessing	3 rd and 4 th week	6
4	Data Warehousing and Online Analytical Processing	5 th and 6 th week	6
5	Mid Exam	7 th week	3
6	Data Cube Technology	8 th week	3
7	Mining Frequent Patterns, Associations, and Correlations: Basic Concepts and Methods	9 th and 10 th week	6
8	Classification: Basic Concepts	11 th and 12 th week	6
9	Cluster Analysis: Basic Concepts and Methods	13 th and 14 th week	6
10	Final project discussion	15 th week	3
11	11 Final exam		3
l	Number of Weeks /and Units Per Semester	16	48

B – Pra	ctical Aspect: (if any)		
Order	Topics List	Week Due	Contact
			Hours

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1					
2					
3					
	Number of Weeks /and Units Per Semester				

VI. Teaching strategies of the course:
Active lectures
Seminar/ project/presentation
Interactive class discussions
Exercises and home works
Laboratory based session
Directed self- study/ Independent learning
Problem solving
Team work (group learning)

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VII.A	ssignments:			
No	Assignments	Aligned CILOs(symbols)	Week Due	Mark
1	Students should be divided into groups, and each group must select a real case study and dataset. Every group should perform data preprocess and apply at least five different mining techniques and write a technical report about the steps that were carried out and explain in details the final results from every technique.	a1,a2,b1,b2 ,c1,c2, d1, d2	15 th week	30

VIII. Schedule of Assessment Tasks for Students During the Semester:				
Assessment	Type of Assessment Tasks	Week Due	Mark	Proportion of Final Assessment
1	Assignment	15 th week	30	30%
2	Mid Exam	7 th week	10	10%
3	Final Exam	16 th week	60	60%

IX. Learning Resources:

- Written in the following order: (Author Year of publication Title Edition Place of publication Publisher).
- 1- Required Textbook(s) (maximum two).
 - 1- H. Jiawei, K. Micheline and P. Jian, 2012, Data Mining: Concepts and Techniq Third Edition, Elsevier.

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2- Mehmed Kantardzic, 2020, Data Mining: Concepts, Models, Methods, and Algorithms, Third Edition, Wiley.

2- Essential References.

- 1- Rajan Chattamvelli, 2016, Data Mining Methods, Second Edition, Alpha Scient International Limited.
- 2- Sang Suh, 2012, Practical Applications of Data Mining, Jones & Bartlett.
- 3- Max Bramer, 2016, Principles of Data Mining, Third Edition, Springer.

3- Electronic Materials and Web Sites etc.

- 1- https://www.guru99.com/data-mining-tutorial.html
- 2- https://www.tutorialspoint.com/data mining/index.htm
- 3- https://www.wisdomjobs.com/e-university/data-mining-tutorial-199.html

X. Course Policies: Unless otherwise stated, the normal course administration policies and rules of the Faculty of Computer and Information Technology apply. For the policy, see: -----The University Regulations on academic misconduct will be strictly enforced. Please refer to ------**Class Attendance:** A student should attend not less than 75 % of total hours of the subject; otherwise he 1 will not be able to take the exam and will be considered as exam failure. If the student is absent due to illness, he/she should bring a proof statement from university Clinic Tardy: 2 For late in attending the class, the student will be initially notified. If he repeated lateness in attending class, he will be considered as absent. **Exam Attendance/Punctuality:** A student should attend the exam on time. He is Permitted to attend an exam half one 3 hour from exam beginning, after that he/she will not be permitted to take the exam and he/she will be considered as absent in exam. **Assignments & Project** 4 The assignment is given to the students after each chapter; the student has to submit all the assignments for checking on time. **Cheating:** 5

Head of Department	Vise Dean for Qulity Assurance	Dean of the Faculty	Dean of Development center and Quality Assurance
Assoc. Prof. Mansour N. Ali	Dr. Anwar Al-Shamiri	Dr. Nagi Al-Shibani	Assoc. Prof. Dr.Huda Al.Emad

Rector of Sana'a University



الجمهورية اليمنية وزارة التعليم العالي والبحث العلمي جامعة - صنعاء كلية الحاسوب وتكنولوجيا المعلومات وحدة ضمان الجودة

	For cheating in exam, a student will be considered as fail. In case the cheating is repeated three times during his/her study the student will be disengaged from the Faculty.		
6	Plagiarism: Plagiarism is the attending of a student the exam of a course instead of another student. If the examination committee proofed a plagiarism of a student, he will be disengaged from the Faculty. The final disengagement of the student from the Faculty should be confirmed from the Student Council Affair of the university.		
	Other policies:		
7	- Mobile phones are not allowed to use during a class lecture. It must be closed, otherwise the student will be asked to leave the lecture room		
	- Mobile phones are not allowed in class during the examination.		
	- Lecture notes and assignments my given directly to students using soft or hard		
	copy		

	نة الإشرافية	اللج	
التوقيع	الصــــفة	الاسم	م.
	نانب عميد الكلية للشؤون الأكاديمية	أ.م.د. عبد الماجد الخليدي	١
	نانب عميد مركز التطوير الأكاديمي وضمان الجودة	أ.م.د. احمد مجاهد	۲
	ممثل المركز في الكلية	د. حسين الأشول	٣
	نانب رنيس الجامعة للشؤون الأكاديمية	أ.د. إبراهيم المطاع	ź

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