قائمة الاسئلة
امتحان نهاية الفصل الدراسي الثاني - للعام الجامعي 1446 هـ - الموافق -2025/2024مـكلية الحاسوب وتكنولوجيا المعلومات :: أساسيات نظ...
أ.د. منصور نعمان

1) A set of integrated programs Manages the vital business operations for an entire multisite, global organization
   1)   -   Customer Relationship Management (crm) software
   2)   +   Enterprise Resource Planning (ERP) system
   3)   -   Content management system (cms)
   4)   -   Project management tool (pmt)

2) uses information systems and the Internet to perform all business-related tasks and functions
   1)   +   Electronic Business (e-business)
   2)   -   Mobile Commerce (m-commerce)
   3)   -   Artificial Intelligence (ai)
   4)   -   Electronic Commerce (e-commerce)

3) An organized collection of people, procedures, software, databases, and devices that supportproblem-specific decision making
   1)   -   World wide web (www or web)
   2)   -   Expert system
   3)   -   Organization
   4)   +   Decision Support System (DSS)

4) A computer system takes on characteristics of human intelligence
   1)   -   Virtual Reality (vr)
   2)   -   Machine Learning (ml)
   3)   -   Transaction processing system (tps)
   4)   +   Artificial Intelligence (AI)

5) An internal network baed on Web technologies that allows people within an organization toexchange information and work on projects.
   1)   -   Extranet
   2)   -   Database
   3)   +   Intranet
   4)   -   Network

6) A detailed description of all the data used in the database.
   1)   +   Data dictionary
   2)   -   Data model
   3)   -   Data warehouse
   4)   -   Data mart

7) The allowable values for data attributes.
   1)   -   File
   2)   -   Record
   3)   +   Domain
   4)   -   Eukarya

8) The specific value of attribute.
   1)   +   Data Item
   2)   -   Domain
   3)   -   Entity
   4)   -   Attribute

9) A characteristic of entity
   1)   -   Entity
   2)   -   Domain

    3)   -   Field
    4)   +   Attribute

10) A collection of instructions and commands used to define and describe data and relationshipsin a specific database.
    1)   -   schema
    2)   -   database management system (dbms)
    3)   +   data definition language (DDL)
    4)   -   data dictionary

11) Online, real-time communication between two or more people connected via the Internet
    1)   -   Web Browser
    2)   +   Instant Messaging
    3)   -   Sms
    4)   -   Blog

12) highlighted text or graphics in a Web document that, when clicked, opens a new Web page
    1)   -   Web Browser
    2)   +   Hyperlink
    3)   -   Ip Address
    4)   -   Web

13) web client software such as internet explorer, firefox, chrome, and safari used to view webpages
    1)   +   Web Browser
    2)   -   Search Engine
    3)   -   Web Portal
    4)   -   Web Server

14) connects users and their devices in an area that spans a campus or city
    1)   -   Wide Area Network (wan)
    2)   -   Personal Area Network (PAN)
    3)   -   Mesh network
    4)   +   Metropolitan Area Network (MAN)

15) A network in which network devices are connected to a common backbone that serves as ashared communications medium
    1)   +   Bus Network
    2)   -   Star Network
    3)   -   Network Topology
    4)   -   Mesh Network

16) Shape or structure of a network
    1)   -   Bus Network
    2)   -   Star Network
    3)   -   Mesh Network
    4)   +   Network Topology

17) a Web address that specifies the exact location of a Web page using letters and words thatmap to an IP address and a host location
    1)   -   Cascading Style Sheet (css)
    2)   +   Uniform Resource Locator (URL)
    3)   -   Local Area Network (lan)
    4)   -   Hypertext Markup Language (html)

18) the rate at which data is exchanged, measured in bits/sec
    1)   -   Star Network
    2)   -   Broadband Communications
    3)   -   Mesh Network

4) + Channel Bandwidth
19) a 32-bit number that identifies a computer on the Internet
    1) - Hyperlink
    2) - Mac Address
    3) + IP Address
    4) - Internet Protocol (ip)
20) _____ is not a key challenge associated with big data.
    1) + Which format the data should be stored in
    2) - Which data to store, how, where
    3) - How to derive value
    4) - How to protect the data
21) _____ is not a key characteristic associated with big data
    1) - Value
    2) - Variety
    3) - Veracity
    4) + Victory
22) Extensive use of data and quantitative analysis, to support fact-based decision making within organizations
    1) - Business intelligence (BI)
    2) + Analytics
    3) - Big Data
    4) - Data Mart
23) Benefits Achieved from BI and Analytics
    1) - Detect fraud
    2) - Improve forecasting
    3) - Increase sales
    4) + All mentioned
24) A wide range of applications, practices, and technologies for the extraction, transformation, integration, visualization, analysis, interpretation, and presentation of data to support improved decision making.
    1) + Business intelligence (BI)
    2) - Analytics
    3) - Big Data
    4) - Data Mart
25) A network device that directs data packets to other networks until each packet reaches its destination
    1) + router
    2) - hub
    3) - switch
    4) - client/server
26) The _____ maps the name people use to locate a Web site to the IP address that a computer uses to locate a Web site.
    1) - URL
    2) - MAC address
    3) + domain name system
    4) - IP address
27) Many clients request and receive services from servers on the network
    1) - peer-to-peer
    2) + client/server
    3) - mesh
    4) - distributed
28) an amount of money that is computerized, stored, and used as cash for e-commerce transactions

1)   **+**   Electronic Cash
2)   -   Direct Deposit
3)   -   Electronic Commerce
4)   -   Smart Cards

29) an attachment to an e-mail message or data embedded in a Web site that verifies the identityof a sender or Web site
1)   -   Digital Signature
2)   -   Certificate Authority
3)   **+**   Digital Certificate
4)   -   Enterprise System

30) a trusted third-party organization or company that issues digital certificates
1)   -   Digital Certificate
2)   -   Private Risk
3)   **+**   Certificate Authority
4)   -   Digital Signature

31) Which of the following is NOT one of the three basic components of most successful e-commerce models?
1)   -   content
2)   -   community
3)   **+**   capital
4)   -   commerce

32) Lack of trust in online sellers is one of the most frequently cited reasons that some consumers are not willing to purchase online.
1)   **+**   TRUE.
2)   -   FALSE.

33) The sales process for a typical business-to-business (B2B) e-commerce transaction is shorter than that for a typical consumer-to-consumer (C2C) e-commerce transaction.
1)   -   TRUE.
2)   **+**   FALSE.

34) Implicit personalization techniques capture user-provided information,
1)   -   TRUE.
2)   **+**   FALSE.